

**Mexican Continuing and Distance Education
Association
5th International Congress**

**“Continuing and Distance Education: Their impact on
Social and Economic Development”**

- PROGRAM -

HOSTING INSTITUTION: Instituto Politécnico Nacional (Polytechnic National Institute)

LOCATION:

Unidad Profesional “Adolfo López Mateos (“Adolfo Lopez Mateos” Professional Unit)
Av. Wilfrido Massieu s/n esq. Av. Luis Enrique Erro,
Del. Gustavo A. Madero, México, D.F. C.P. 07738

DATES: October 19th, 20th and 21st, 2009

INVITING INSTITUTIONS:

- Mexican Continuing and Distance Education Association
- National Polytechnic Institute

INTERNATIONAL GUEST INSTITUTIONS:

UCEA	Universities of Continuing Education Association
CAUCE	Canadian Universities of Continuing Education
GUNI	Global Universities Network for Innovation
RECLA	Latin America and Europe Continuing Education Network
ANCED	National Distance Education Association
UDUAL	Union of Latin American Universities
AIESAD	Latin American Higher Distance Education Association

OBJECTIVES:

To review and analyze whether Continuing and Distance Education has consolidated throughout the 21st Century as a present and future transformation with an impact on social and economic development at a national and international level.

SPECIFIC OBJECTIVES:

- To generate a space for reflection and analysis about the challenges and opportunities of Continuing and Distance Education,
- To analyze the impact and perspectives of Continuing and Distance Education in a crisis context.
- To provide inter institutional alternatives, commitments and responsibilities in order to strengthen such educational task in Mexico and the world.

DIRECTED TO:

Directors, teachers, researchers, students and institutions and organizations whose field of work is Continuing and Distance Education.

MAIN TOPICS:

- I- Continuing and Distance Education as a motor for social, economic and education development.
- II.- Continuing and Distance Education's impact on society.
- III. Continuing Education as an opportunity for development in times of crisis.
- IV. Continuing and Distance Education in professional competencies
- V. Continuing and Distance Education and their Assessment.
- VI. National and International Inter – institutional cooperation as a challenge to consolidate the role of Continuing and Distance Education in social and economic development.

FOCUS:

Impact and Social Development

ACADEMIC PROGRAM:

The new academic, demographic, political, competitive and working mobility scenarios bring to light new demands on education. One of them is the origin, training and updating of human resources. The academic Congress program is framed in such a context, it must build itself in

an environment of diagnostic, analysis, reflection and innovation which may direct Continuing and Distance Education Programs in order to give a better response to these new realities.

THE CONGRESS WILL INCLUDE THE FOLLOWING ACADEMIC ACTIVITIES:

- Opening Conference
- Master Conferences
- Specialist panels
- Simultaneous courses
- Simultaneous round tables for presentations
- Exhibits provided by institutions offering software, applications and services related to Continuing and Distance Education.
- Cultural events.

PROGRAM

Monday October 19th

Time	Activity
10:00 -16:00 hrs.	Registration
10:00 -12:00 hrs.	AMECYD (Mexican Continuing and Distance Education Association) Meeting
12:30 -13:30 hrs.	<p>Opening Ceremony</p> <p>Location: Professional Unit “Adolfo López Mateos” – Auditorium</p> <p>Program:</p> <ul style="list-style-type: none"> -Welcome to main guests and authorities Introduction of Guests and Authorities (Host) -Opening and Welcoming Speech by José Enrique Villa Rivera, General Director of the National Polytechnic Institute -Message and AMECYD Award 2009 by Rafael López Castañares, President of AMECYD -Speech and inaugural declaration.
13:30 - 14:30 hrs.	<p>Opening Master Conference:</p> <p>“Challenges and Opportunities of Continuing and Distance Education for Economic and Social Development”.</p> <p>Place: Professional Unit “Adolfo López Mateos” – Auditorium</p> <p>Speaker: José Enrique Villa Rivera, PHD General Director of the National Polytechnic Institute</p>
16:00 - 18:30 hrs.	Courses
19:00 - 21:00 hrs.	Welcome Dinner and y Cultural Event

Tuesday October 20th

Time	Activity
10:00 - 11:15 hrs.	Master Conference: (pending) Place: Professional Unit “Adolfo López Mateos” – Auditorium Speaker: Patricio Montesinos, PHD (Spain)
11:15 – 11:30 hrs.	Recess
11:30 – 13:30 hrs.	Panel: “Continuing Education as an Opportunity for Development in Times of Crisis.” Location: Professional Unit “Adolfo López Mateos” – Auditorium Panelists: <ul style="list-style-type: none">• CAUCE - President (pending)• UCEA - President (pending)• Gregorio Bouer. President of RECLA• UDUAL – President (pending)• GUNI – President (pending)• ANCED - President (pending)
15:30 – 18:00 hrs.	Round Table 1: “Continuing and Distance Education as a Motor for Social, Economic and Education Development” Location: Professional Unit “Adolfo López Mateos” – Auditorium Topics: <ol style="list-style-type: none">1. Continuing and Distance Education in Education Policies2. Continuing and Distance Education in Health Policies3. Continuing and Distance Education in Economic Policies. Speakers: Those who are selected and approved by the Conference Selection Committee. Moderator: Enrique Javier Garay López Reader: Patsy Liliana Sánchez Flores
15:30 - 18:30 hrs.	Round Table 2: “Continuing and Distance Education’s Impact on Society” Location: Professional Unit “Adolfo López Mateos” – Room 1 Topics: <ol style="list-style-type: none">1. Continuing and Learning Education: Their Impact in

Economic and Social Development.

2. Continuing and Distance Education in the Productive Sector.
3. Impact of Continuing and Distance Education in the Health Sector.

Speakers: Those who are selected and approved by the Conference Selection Committee.

Moderator: Ramón Gil Castro

Reader: Laura Topete González

15:30 - 18:30 hrs.

Round Table 3: “Continuing and Distance Education in Generating Professional Competencies”

Location: Professional Unit “Adolfo López Mateos” – Room 2

Topics:

- Models, Strategies and Good Continuing and Distance Education Practices in National and International Environments.
- Opportunities and Challenges in Continuing and Distance Education when Certifying Professional Competencies.
- Pertinence and Assessment of the Impact of Continuing and Distance Learning

Speakers: Those who are selected and approved by the Conference Selection Committee.

Moderator: José Guadalupe Cruz Romero

Reader: Tamara Davidova Nizanova

15:30 - 18:30 hrs.

Round Table 4: “Continuing and Distance Education and their Assessment.”

Location: Professional Unit “Adolfo López Mateos” - Conic Auditorium

Topics:

1. Recognizing Continuing and Distance Education as a Factor for Economic and Social Development.
2. Accreditation and Certification in Continuing and Distance Education.
3. Organization and Administration of Continuing and Distance Education Nowadays.
4. Quality Management Systems in Continuing and Distance Education Processes.
5. Studies on Assessment and Impact of Continuing and Distance Education.
6. Results and Impact of Continuing and Distance Education on the Economic and Social Development of the Country.

Speakers: Those who are selected and approved by the Conference

Selection Committee.

Moderator: Roberto Juan Camacho Tapia

Reader: Susana Preciado Jiménez

15:30 - 18:30 hrs.

Round Table 5: “National and International Inter – Institutional Cooperation as a Challenge to Consolidate the Role of Continuing and Distance Education in Social and Economic development”

Location: Professional Unit “Adolfo López Mateos” – Room 3

Topic: Online Work as a Strategy for Quality, Efficiency and Efficacy in Continuing and Distance Education.

Speakers: Those who are selected and approved by the Conference Selection Committee.

Moderator: Jesús Humberto Reyes Valdés

Reader: Rubén Roa Quiñonez

19:30 – 21:00 hrs.

Cultural Activity

Wednesday October 21st

9:30 - 14:00 hrs.	Course: “Models and Strategies to Identify Opportunities in the Development of Continuing and Distance Education.” Location: Professional Unit “Adolfo López Mateos” - Auditorium Instructor: Xochiquetzalli Mendoza, PHD
9:30 - 14:00 hrs.	Course: “Methodology for Performing Evaluation and Impact Studies in Continuing and Distance Education” Location: Professional Unit “Adolfo López Mateos” - Auditorio Cónico Instructor: Francisco Javier Chávez Maciel, PHD
9:30 - 14:00 hrs.	Course: “Mechanisms and Methodology to Implement Quality Management Systems in the Processes of Continuing and Distance Education” Location: Professional Unit “Adolfo López Mateos” – Room 1 Instructor: Patricio Montesinos, PHD
11:30 – 11:50 hrs.	Recess
14:15 – 15:00 hrs.	Closing: (including Congress Summary) Location: Professional Unit “Adolfo López Mateos” – Conic Auditorium Reader: Rafael Juan Moreno Castellanos, AMECYD Mexican Continuing and Distance Education Association’s Vice-President
15:00 – 16:00	Memoirs and Diplomas Ceremony

Cultural Activities of Choice

Suggested Program

Monday October 19th 2009		EXPO
10:00 – 16:00 hrs.	Registration (Providing Proof of Payment)	
10:00 – 12:00 hrs.	10 th AMECYD (Mexican Continuing and Distance Education Association) Assembly.	
12:30 - 13:15 hrs.	Opening Ceremony.	
13:30 – 14:30 hrs.	Master Opening Ceremony.	
16:00 – 18:30 hrs.	Courses	
19:00 – 21:00 hrs.	Welcome Dinner and Cultural Event.	
Tuesday October 20th 2009		
10:00 – 11:15 hrs.	Master Conference	
11:30 – 13:30 hrs.	Panel	
15:30 – 18:30 hrs.	Simultaneous Round Tables	
19:30 – 21:00 hrs.	Cultural Activity	
Wednesday October 21st 2009		
9:30 – 14:00 hrs.	Courses	
14:15 – 15:00 hrs.	Closing- Conclusions Presentation	
15:00 – 16:00 hrs.	Memoirs and Diplomas	

Taking advantage of the 5th International AMECYD (Mexican Continuing and Distance Education Association) Congress, the 10th Ordinary Session of the General AMECYD (Mexican Continuing and Distance Education Association) Assembly will take place.

People who attend the Congress may participate as speakers and/or learners, yet they will receive only one diploma as long as they in fact comply with an 80% attendance record.

CONFERENCES:

Speakers' Participation:

* Conferences must cover some of the 5 main topics of the Congress.

* Length of the conference shall not exceed 15 double-spaced pages, using Word, Arial 12.

* The conference must include the following information in its cover: Title, Topic to be analyzed, Author or Authors, School or University Represented, personal data including e-mail. It shall also include a Summary of the Work (maximum 16 lines), Topic Introduction, Development, Conclusions and Bibliographic References. Attach brief Curriculum Vitae of each author.

* E-mail the presentation to: lanemarialuisa@hotmail.com

* Last day to receive presentations, Monday September 14th.

* Authors whose presentations are approved will be informed in writing before September 25th.

* Conferences accepted by the Academic Committee will be presented in Roundtables and will be published in the Congress Electronic Memoirs.

* Only presentations which are approved and whose authors have been registered in the Congress by Monday September 14th, will be included in the Congress Electronic Memoirs.

* All rooms will be technologically equipped for the presentations.

COURSES

Courses have a limited number of attendants. The course of choice may be selected at the moment of registration.

OFFICIAL LANGUAGES

Official Languages at the Congress will be Spanish and English.

REGISTRATION

Registration Procedure:

Fill out and send your registration form to the following e-mail addresses:

Mail: lanemarialuisa@hotmail.com

Portal: <http://www.vcongresoamecyd.ipn.mx>

Tel.: +52 (55) 57 29 63 00 ext. 57401 y 57435

Fax: +52 (55) 57 29 63 00 ext. 57402

COST: 160 U.S.

Printed and electronic material included, one course of your choice, socio-cultural events.

- **Bank Deposit:**

Registration fees must be covered through a bank deposit made to the name of AMECYD , account information as follows:

Banco Santander Serfín; Account Number: 65501690643.

Or Bank- to – Bank deposit : CLABE 014420655016906436

- Last minute registrations will be paid in cash at the Congress.

Participants requiring fiscal invoices must provide their RFC at the beginning of the Congress.

FURTHER INFORMATION:

1. AMECYD's Technical Secretary, A.C.
Instituto Literario #100 Ote., Col. Centro, C.P. 50000,
Toluca de Lerdo, Estado de México, México.
Tel. and Fax: 01 (722) 226 23 48 y 49
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2. National Polytechnic Institute
Phone Numbers: +52 55 5729 6300 ext. 51649 - 57412
Fax: +52 55 5729 6300 ext. 57401
Portal: <http://www.vcongresoamecyd.ipn.mx>

HOTELS

Hotel	Fee	Address
Quality Inn Lindavista		www.qualityinnlindavista.com.mx
Brasilia		www.brasilia.com.mx



REGISTRATION FORM

**Name**

Last Name		Name

Institution**Position at your Institution**

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Address

Street and Number	City	Country

Contact

Telephone Number	Fax Number	E-mail

Mark courses from 1 al 3, considering number 1 as the course you are MOST interested in, and number 3 the one you are the LEAST interested in.

- A.-** Models and Strategies to Identify Opportunities in the development of Continuing and Distance Education.
- B.-** Methodology for Performing Evaluation and Impact Studies in Continuing and Distance Education
- C.-** Mechanisms and Methodology to Implement Quality Management Systems in the processes of Continuing and Distance Education

NOTES:

- **Courses have a limited number of participants; please make sure that you send your registration form as soon as possible.**
- **If the course of your choice has already been filled to capacity, you will be automatically appointed to the following course you selected.**
- **Attach this document to your proof of payment and fax it to the following number:**
- **In agreement with the National Directive Committee, memoirs and diplomas will only be provided at the end of the event.**

DIRECTORY

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